



NEERA

PRIVATE MEMBERS CLUB

A playful escape for Dubai's Elite

NEERA IS AN EXCLUSIVE COMMUNITY AND LUXURY
PRIVATE MEMBERS CLUB IN AL HABTOOR CITY, DUBAI.

DEDICATED TO HIGH QUALITY EXPERIENCES,
AND LEADING CREATIVE CONCEPTS.

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A detailed golden peacock statue is the central focus, standing on a base of stylized flowers. The peacock's head is turned upwards and to the left, showing its beak and a small crest. Its feathers are meticulously sculpted with a scale-like pattern. The background features large, green, fan-shaped leaves on the left and dark, vertical, textured elements on the right. The lighting is warm, highlighting the metallic sheen of the statue.

About Membership

NEERA IS A COMMUNITY WITH PLENTY TO SAY AND NOTHING TO PROVE.



OUR MEMBERS FORM THE ULTIMATE DINNER PARTY GUEST LIST – THEY ARE A DIVERSE GROUP OF PEOPLE WHO HAVE BEEN CAREFULLY SELECTED AND ARE NEVER RANDOM.

Neera exists to surprise, delight and connect our community. Expect impeccable service, consistency and absolute luxury across everything we do.

We offer a discreet haven of freedom for our members with a range of world class cuisines, experiences and connections under a single roof.

MEMBERSHIP AT NEERA MEANS.

Become part of an elite community

Industry leaders and tastemakers from business, culture, and the creative world, our members are diverse and connoisseurs of luxury, who understand the value in growing their network through exclusive one-of-a-kind experiences.

Gaining access to an exclusive space

Spread over two floors, our lavish 20,000 sq ft space includes seven venues, each with their own look and feel, designed to fit your day-to-night agenda. The club includes six different culinary experiences, two outdoor terraces, a shisha lounge, cigar lounge and multi-functional meeting and events space.

EXPERIENCING A LUXURIOUS LIFESTYLE



ONE-OF-A-KIND MEMBERS EXPERIENCES & EVENTS

Members will receive invites to our highly curated annual programme, which spans across culture, sport, entrepreneurship, networking, retreats and brand experiences with a range of luxury and corporate partners.



BEACH, SPA, POOL & GYM ACCESS

Member can access the wellness facilities and beaches at our network of 5-star hotels across Dubai including the Waldorf Astoria in Palm Jumeirah, Habtoor Grand Resort in Dubai Marina, and Habtoor Palace, Hilton and V hotel in Al Habtoor City.



MEMBERSHIP TO RECIPROCAL CLUBS

Private members clubs discerning travellers, our international partnerships with members clubs and other luxury hospitality partners will ensure our members will be looked after wherever they go.



LIFESTYLE BENEFITS & CONCIERGE SERVICES

Benefit from members rates, access, and upgrades with luxury partners including 4-5 star hotels around the world, Al Habtoor Sports Hub, Al Habtoor Polo Club, Polo Academy, Riding School and La Perle.

For a full list of members benefits, rates and partners visit www.neeradubai.com

MEMBERSHIP RATES

INDIVIDUAL MEMBERSHIP

AED 15,750 per annum; one time joining fee of AED 7,500

COUPLES MEMBERSHIP

AED 26,250 per annum; one time joining fee of AED 7,500

UNDER 32 MEMBERSHIP

AED 10,500 per annum; one time joining fee of AED 5,000

Prices are VAT inclusive. For more information on membership types, club house rules and dress code visit www.neeradubai.com

APPLY FOR MEMBERSHIP

Aspiring members will undergo a thorough vetting process to ensure they align with our values, actively contribute to our community, and will enjoy a discreet, luxurious, and exclusive experience.

To apply, you can complete an online application to join our community, which you can find at www.neeradubai.com.

All inquiries will be reviewed by the membership committee and may also be invited to discover the club prior to approval.

The membership team will personally guide you throughout your journey.





NEERA

EXPLORE
NEERA



LA SELVA



A JOURNEY THROUGH FIRE & FLAVOUR



A

Bold, fiery celebration of South American cuisine.

Amidst the beats of a live DJ, indulge in our handcrafted cocktails and expertly crafted gourmet cuisine that pays homage to the Amazon's vibrant culture. La Selva also boasts a mezzanine floor for those seeking an intimate dining experience, whilst still embracing the energy of the restaurant.

Cuisine: South American | Timings: 5PM - 1AM

MYSTIQUE LOUNGE



THE ART OF EVENINGS AT NEERA



A Haven of Elegance and Energy.

Welcome to Mystique Lounge, where sophistication meets rhythm, and energy blends with style to craft an unforgettable experience.

Immerse yourself in an extraordinary atmosphere with pulsating beats, an exceptional menu, and innovative cocktails, all accompanied by live DJ performances.

Enjoy a bottle of premium beverage, a cocktail or two, and delight in the elegance of a premium smoke venue—Mystique Lounge offers an eclectic escape for the truly discerning.

Timings: 8PM - 3AM | Friday & Saturday

OLIVAL

UNWIND UNDER THE OPEN SKY



Beneath the vast expanse of the night sky, Olival invites you to

celebrate the rich flavors and traditions of the Middle East. Our rooftop terrace, now enhanced with a new pergola equipped with air conditioning, offers a comfortable and stylish sanctuary where you can savor the art of Lebanese cuisine, reimagined with a modern twist. From our vibrant mezze platters to the mouth-watering grilled delicacies and freshly baked flatbreads, every dish is crafted to delight your senses.

As the night deepens, the ambiance at Olival transforms into a lively oasis, perfect for relaxing with a signature cocktail or enhancing your evening with the fragrant allure of shisha.

Join us under the stars for an unforgettable dining experience where tradition meets contemporary elegance, now with added comfort.

Cuisine: Mediterranean

Timings: 12PM - 2AM | Daily



SORA



SAVOUR MODERN JAPANESE



This elevated concept offers inventive Japanese gastronomy with a meticulously curated menu, evoking a sultry sense of wonder in an awe-inspiring setting.

Sora blends the spirit of Japan with modern sophistication, promising an memorable dining experience for all who step through our doors.

Cuisine: Japanese | Timings: 12PM - 1AM

BELGRAVIA

THE HOME FOR HIGH TEA





Belgravia stands as an epitome of refined indulgence and timeless sophistication, inviting you to start your day in opulent style.

Open from 8am, the ritual of tea is elevated, where you can choose from an assortment of premium teas sourced from around the world, alongside a curated selection of breakfast delicacies, from sumptuous pastries to delightful morning bites, prepared to awaken your senses.

Timings: 8AM - 10PM

THE LIBRARY



A LIGHT-FILLED SPACE THAT ENVOKES
A SENSE OF SERENITY AND INSPIRATION



The library is a multifunctional meeting and events space to inspire collaboration and networking.

Combining grandeur and spaciousness with a boutique experience, its high ceilings and floor-to-ceiling windows create a light-filled space that evokes a sense of serenity and inspiration.

Timings: 8AM - 1AM

PEACOCK LOUNGE



RETREAT TO A DISCREET SOCIAL ENCLAVE

As the evening unfolds, you can immerse yourself in the lively atmosphere at the bar. An exclusive space to indulge in the pleasure of fine cigars alongside an exquisite selection of handcrafted cocktails and curated whiskies, tailored to satisfy the most refined of palates.

Our Cigar Lounge presents a haven for the discerning connoisseur, and later in the evening doubles as our speak-easy til the early hours.

Timings: 5PM - 2AM





MEMBERSHIP BENEFITS



SONATO

YOUR PASSPORT TO LUXURY: ACCESS EXCLUSIVE CLUBS GLOBALLY WITH SONATO

Neera is proudly connected with **Fifty elite global network of private members' clubs.** Through Sonato, our members can effortlessly browse and access all partner clubs worldwide.

This convenient self-service platform empowers Neera members to make visit requests and hotel and dining reservations, as well as manage all communications with partner clubs, giving our members seamless autonomy wherever they are.

SONATO FOR MEMBERS



MEMBERS EXPLORE THEIR EXCLUSIVE NETWORK

Sonato allows members to browse all of the clubs to which they have access around the world



BOOKING VISITS TO A CLUB IS SEAMLESS FOR MEMBERS

Sonato platform facilitates every detail of a member's visit request.

They can also request add-ons like dining or event tickets.



SONATO MEMBERS RECEIVE TOP-NOTCH SERVICE

Members communicate with clubs via sonato messaging platform before, during, and after a visit.



NERANOS

Neranos, a premier name in luxury yachting and known for their discreet, refined approach and unwavering commitment to excellence offers a highly personalized service and exceptional care for the most discerning clientele.

Neera members gain privileged access to bespoke yachting experiences curated with utmost discretion and attention to detail.

Anchored in trust, this partnership brings our community a new level of sophistication and opportunity.



THE BUREAU CLUB

Neera Private Members Club is now a reciprocal of The Bureau Club—an exclusive business network for founders, leaders, and high-net-worth individuals who value strategic growth, authentic connection, and elevated experiences.

Neera members gain privileged access to The Bureau Club's world-class hospitality across the UK's most prestigious venues, including exclusive workspaces, curated communities, and a trusted network of influential decision-makers.

From private golf days and high-level introductions to bespoke dinners in Mayfair, The Bureau delivers discreet deal flow and meaningful connections with purpose, privacy, and precision.



EXCLUSIVE ACCESS

 CONCIERGE |  SPA |  PARTNERS



Members gain complimentary access for themselves and one guest at our hotel partners' gym, pool, beach, and spa facilities.

*Any additional guests are welcome to the hotel at a reduced day pass fee.



Members benefit from 20% off spa treatments (excluding special promotions and packages).



Members benefit from members rates on hotel stays at our network of hotels in Dubai, Vienna, London, Budapest & Lebanon. Rates vary between hotels but average 25%.



Members benefit from 20% off all food and beverages at the restaurants and outlets of our partner hotels (up to 4 people, excluding special promotions and packages).



LIFESTYLE PRIVILEGES



Members receive 15% off injectables and 10% off surgical procedures with Dr. Rami Haidar at Medical Boutique.



Members benefit from priority booking and members rates (20%) on Padel Court Rental at Al Habtoor Sports Hub



Members benefit from priority booking and members rates on Tennis Court Rental (50%) at Al Habtoor Sports Hub



Members enjoy 15% off all riding packages at Al Habtoor Polo Riding School



Members enjoy 15% off all riding packages at Al Habtoor Polo Riding Academy



Members get a 10% discount on horse rentals and full livery services



PARTNER RESTAURANTS





BABIOLE

Cuisine: Greek-Mediterranean

Timings: 12 PM - 3 AM

Dress code: Smart Casual

Location: Level 44, Hilton
Dubai, Al Habtoor City



il PASTAIO

Cuisine: Italian

Timings: 12 PM - 12 AM

Dress code: Smart Casual

Location: Al Habtoor City Boulevard



THE 44

Cuisine: International

Timings: 12 PM - 3 AM

Dress code: Casual

Location: Level 44, Hilton
Dubai, Al Habtoor City



LE PATIO

Cuisine: International

Timings: 3 PM - 2 AM

Dress code: Smart Casual

Location: Al Habtoor Palace,
Al Habtoor City



FUZE CAFE

Cuisine: Specialty Coffee

Timings: 7 AM - 12 AM

Dress code: Casual

Location: Al Habtoor City Boulevard



THE ROSE AND CROWN

Cuisine: British

Timings: 12 PM - 3 AM

Dress code: Casual

Location: V Hotel, Al Habtoor City



THE GRAND GRILL & WHITE LOUNGE

Cuisine: South-African

Timings: 12 PM - 12 AM

Dress code: Smart Casual

Location: Al Habtoor Grand Resort,
Autograph Collection



HORIZON LOUNGE

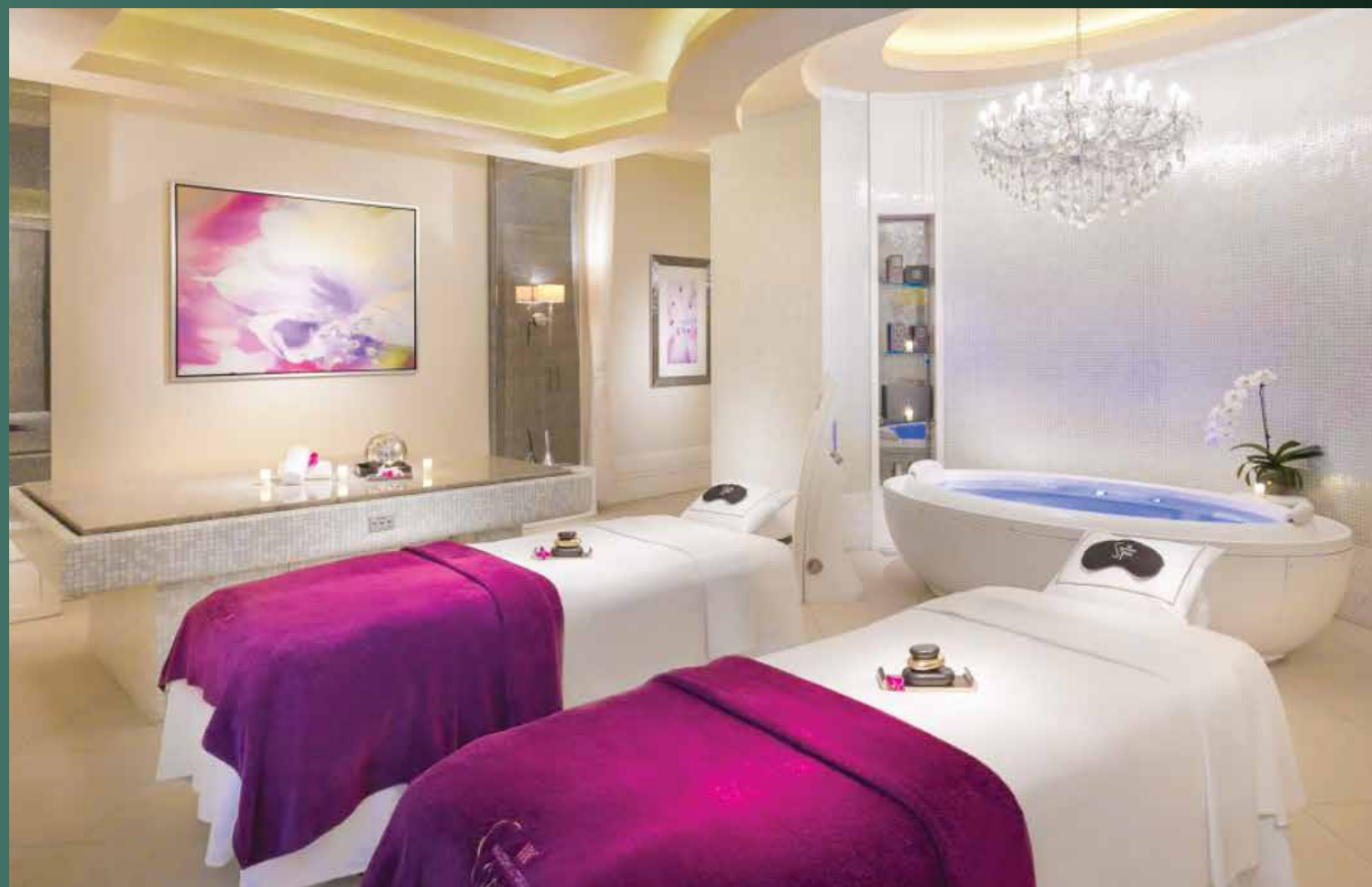
Cuisine: International

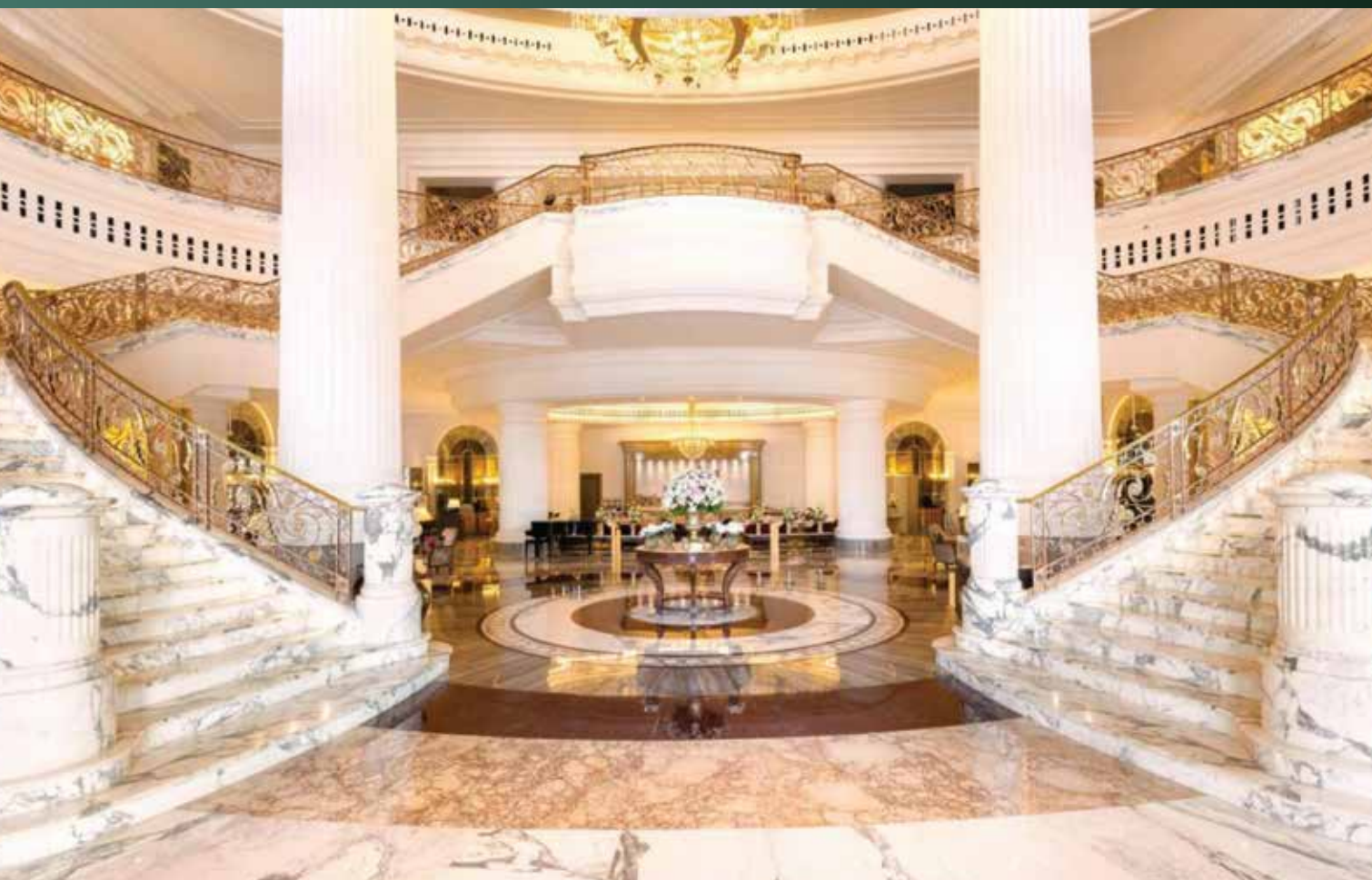
Timings: 10 AM - 11 PM

Dress code: Casual

Location: Al Habtoor Grand Resort,
Autograph Collection







NEERA LIFESTYLE

We curate luxury partnerships and collaborations to offer our members unrivalled access to luxury benefits, experiences and events.

Enjoy the facilities of 5 star hotels including complimentary access to beaches, spas, gyms, pools and members accommodation rates:



Al Habtoor Grand Resort, Autograph Collection 5-star Dubai beach resort in JBR with 342 rooms offering Arabian Gulf views. Located 25 minutes from Dubai International Airport across 3 hectares of lush landscapes. Features 13 restaurants/bars, pools, water slides, spa, fitness center, and Kids Club. Perfect for families and business travelers with meeting facilities and ballroom. Near Dubai Marina Mall, Ain Dubai, and JBR Walk attractions.



Al Habtoor Palace epitomizes Arabian hospitality with luxurious accommodations on the Dubai Water Canal. This opulent destination features neo-classical architecture, personalized butler service, and meticulous attention to detail for discerning travelers.



V Hotel Dubai boasts 356 luxurious rooms with stunning ocean views and exclusive access to La Perle's world-famous aqua and aerial show. Enjoy two on-site restaurants, three chic bars, and a variety of Mediterranean and international menu options.



Experience world-class service at **Waldorf Astoria Dubai Palm Jumeirah**. This elegant beach resort offers luxury rooms with panoramic sea or skyline views, a 200-yard private beach, two pools, water sports, tennis courts, a Kids Club, and a full-service spa.



Hilton London Wembley offers en-suite rooms, seating areas, and work desks. Enjoy the rooftop Sky Bar 9, Icons Bar, and The Association Restaurant's British cuisine. Facilities include an indoor pool, sauna, steam room, and 24-hour business center.



Soaring 44 floors above Dubai, **Hilton Dubai Al Habtoor City** offers a luxury oasis by the Dubai Water Canal, near Downtown and the World Trade Center. Steps from Sheikh Zayed Road and Dubai Metro, enjoy family-friendly amenities: free WiFi, a spa with Burj Khalifa views, three rooftop pools, Kids' Club, and Dubai's top show, La Perle.



Al Habtoor Palace Budapest brings Emirati luxury to Europe's heart within the historic Adria Palace. Experience 200 elegant rooms, butler service, Club Lounge access, Bentley transfers, and three dining venues. A cultural bridge blending 20th-century grandeur with Dubai hospitality excellence.



Hotel Imperial Vienna - Luxury Collection Experience timeless elegance at Vienna's iconic Hotel Imperial, which features 138 luxurious rooms and suites that blend 19th-century grandeur with modern amenities and expert concierge service.



Al Habtoor Polo Club is a premier equestrian community in Dubai and spanning 6+ million sq ft. It features 122 villas, four world-class polo fields, a Polo Academy, a Riding School, two international arenas, and 520 stables. The centerpiece, Al Habtoor Polo Resort, offers Andalusian elegance with luxury accommodations and unparalleled service in this oasis of equine excellence.

Gain access to events and experiences with luxury partners including:





**Apply for membership at neeradubai.com
your journey into the world of Neera starts here**

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